

Impact of Hormonal IUD Introduction

Expanding the Method Mix



The HIUD's unique profile offers women greater choice and attracts new Family Planning (FP) users:

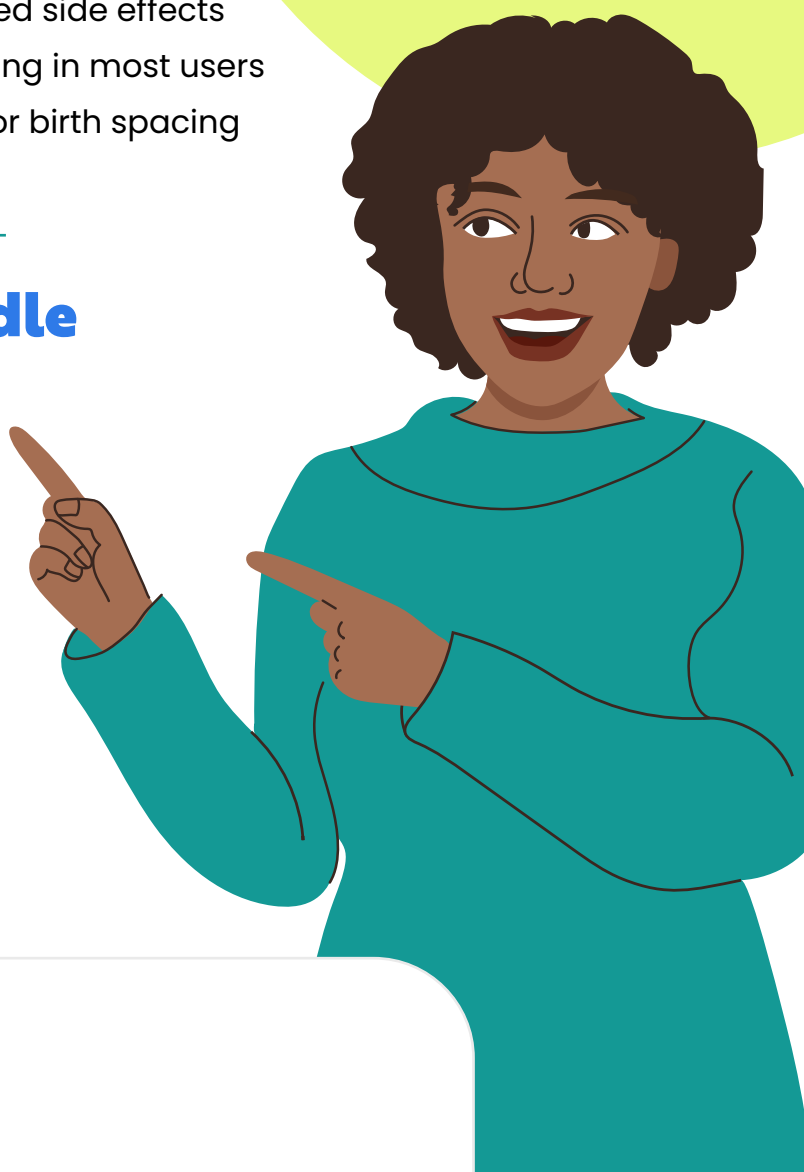
- Long acting, but fully reversible at any time
- Controlled hormonal effect with limited side effects
- Reduced or paused menstrual bleeding in most users
- Rapid return to fertility, appropriate for birth spacing and birth limiting



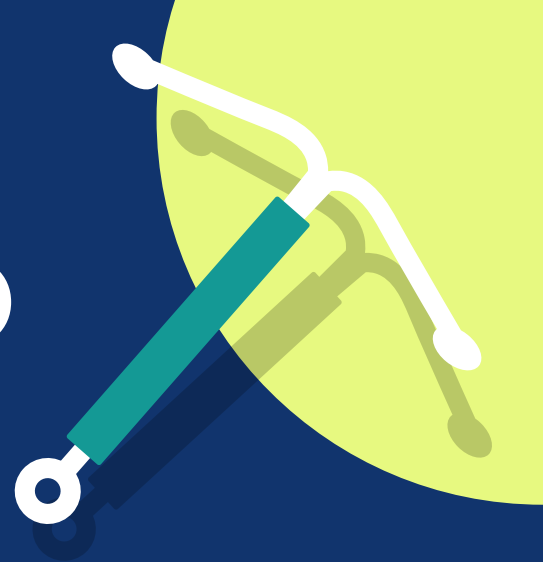
Moving the Needle for FP Goals

Expanding FP Use: Research proves HIUDs attract new users to family planning and fulfills unmet need, improving national mCPR.

Energizing Uptake of LARCs: In settings where the hormonal IUD is well-established, it's driven user interest in other LARCs, energizing demand for FP beyond HIUD



Impact of Hormonal IUD Introduction



Treating High-Impact Health Conditions



>90% Reduction in Menstrual Blood Loss: HIUDs provide national governments with a highly effective, long-acting tool for management of menstrual disorders like fibroids, adenomyosis, and endometriosis

Effective Intervention for Anemia Risk: Addressing Heavy Menstrual Bleeding (HMB) using HIUDs significantly lowers risk of developing anaemia by preserving blood iron and protein

Cost-Effectiveness Considerations



By providing both contraceptive protection and treatment for heavy menstrual bleeding for 5–8 years, the hormonal IUDs are a cost-effective choice for national governments over time

- Total per Unit Cost*: 10.90 USD
- Price per Couple-Year Protection: 2.27 USD
- Price per Month**: 0.18 USD